VIVEKANANDHA COLLEGE FOR WOMEN
DEPARTMENT OF COMMERCE
MODEL EXAMINATION – OCTOBER-2015
RESEARCH METHODOLOGY
II-M.COM (CA) – III SEMESTER

Time:3 Hrs   **Max. Marks: 75**   ,
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SECTION –A

ANSWER ALL QUESTIONS   **(5X5=25)**

1 .a) what are the qualities of good researcher?   (Or)
   b) What are the components of research design?
2. a) What are the merits of Census Surveys?   (Or)
   b) Define Sample. Why is it necessary?
3. a) Write the difference between Primary sources of data and Secondary
     sources of data ?   (Or)
   b) What do you mean by Questionnaire? What are its components?
4. a) What are the sources of Hypothesis?   (Or)
   b) Discuss the testing of significance.
5. a) Discuss about the essentials of good report.   (Or)
   b) Enumerate the Pre-factory items.

SECTION –B
ANSWER ALL QUESTIONS   **(5X10=25)**

6. a) Discuss all types of researches and its Merits and demerits. (Or)
   b) Explain the points to be considered in the process of identifying a research problem.
7. a) What are the steps involved in the sample design?   (Or)
   b) Discuss the probability sampling and explain its methods.
8. a) What is meant by collection of data? Explain its sources.   (Or)
   b) What do you understand by an "Observation" and Write some methods of observation?
9. a) What are the procedures of F-test   (Or)
   b) Discuss the various methods of hypothesis.
10. a) Discuss the various types of report writing.   (Or)
    b) What are the general rules to be followed for report presentation?

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II - M. Com CA – RESEARCH METHODOLOGY

Time: Three hours   **Maximum: 75 marks**

SECTION A – (5x5 = 25 marks)
Answer ALL questions.

1. (a) What do you mean by business research and its objectives? (Or)
   (b) What are the criteria for selecting research problem?
2. (a) What are the qualities of the good researcher?
   (b) What are the criteria of good research? (Or)
3. (a) What are the features and advantages of research design? (Or)
   (b) What are the factors affecting the research design?
4. (a) What you mean by sample size? How can it be determined? (Or)
   (b) Explain the sampling errors and non sampling errors?
5. (a) Define data and what are the types of data?   (Or)
   (b) What is meant by collection of data? Explain it sources?

SECTION B- (5x10=50 marks)
Answer ALL questions.

6. (a) Discuss all types of research and their advantages and limitations?   (Or)

   (b) Explain the points to be considered in the process of identifying a research problem?
7. (a) Discuss the components of research design . (Or)
   (b) What are the steps involved in the sample design?
8. (a) Discuss the probability sampling and explain its method?. (Or)
   (b) Explain the non-probability sampling and it types?
9. (a) Explain different sources of secondary data? (Or)
   (b) Explain the various steps involved in questionnaire construction?
10. (a) Enumerate the various methods of primary data.   (Or)

    (b) What is meant my final draft of questionnaire?