

VIVEKANANDHA COLLEGE FOR WOMEN
DEPARTMENT OF COMMERCE
I M.COM CA – I SEMESTER
ORGANISATIONAL BEHAVIOUR

TIME: 3 Hrs.

MARKS: 75

SECTION-A

ANSWER THE FOLLOWING (5X5=25)

1. (a) Define organizational behavior and mention its purpose. OR
(b) Define the term “Behaviour”? State its characteristics.
2. (a) Define perception and point out its characteristics. OR
(b) What is social perception and state its importance.
3. (a) What are the components of learning OR
(b) ‘Learning is a behavioural change’ –explain.
4. (a) Explain three traits of personality. OR
(b) How does environment determine or influence personality?
5. (a) Discuss individual technique of handling stress. OR
(b) What are the three functions of organization culture?

SECTION-B

ANSWER THE FOLLOWING (5X10=75)

6. (a) Describe about the role of an organization behavior. OR
(b) Explain the elements of organizational behaviour.
7. (a) What is organizational change? Discuss the force of causing changes. OR
(b) What is the concept of organization culture-Explain.
8. (a) Discuss various types and sources of attitude in brief. OR
(b) Discuss the various dimension and domain of values.
9. (a) What do you mean by personality development? Describe Personality development propounded by Freud. OR
(b) Describe about the “Big Five” personality dimension
10. (a) Describe about any three learning theories in brief. OR
OR
(b) Discuss the concept of cognitive learning. What are its merits.

Subject Code: 08PCZ03

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UNJANAI
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Time: 3Hrs

Max.Marks:75 Marks

SECTION – A (Answer All Questions)

5x5=25 Marks

1. a) Define organisational behaviour? State its features. (OR)
b) Describe any four characteristic of organisational behaviour.
2. a) Describe any three concept relating to the nature of people. (OR)
b) What are the important assumptions of organisational behaviour?
3. a) “organisational behaviour assumes there is no one best approach to deal with man”. Discuss. (OR)
b) What do you mean by the term “Behaviour”? State its characteristics.
4. a) “organisational behaviour is a human tool for human benefits”. Explain. (OR)
b) How is organisational behaviour a key to success? Explain.
5. a) Briefly explain the importance of organisational behaviour. (OR)
b) What are the elements of organisational behaviour? Explain.

SECTION – B (Answer All Questions)

5X10=50 Marks

- 6.a) Explain the nature and role of organisational behaviour. What are its limitations? (OR)
b) “Organisational behaviour is a gold mine of valuable knowledge”. Elucidate
- 7.a) Describe the fundamental concept of organisational behaviour. (OR)
b) “Organisational behaviour is multidisciplinary in nature”-Discuss.
8. a) Discuss the role and significance of organisational behaviour in today’s business organisation. (OR)
b) What is organisational behaviour? Discuss its characteristics.
9. a) Why one should study organisational behaviour? Relate it to management. (OR)
b) Explain the reasons why organisation exists.
- 10.a) “organisational behaviour is the study of what people, think, feel and do in and around Organisation”. Explain (OR)
b) “Organisational behaviour is a vital task and it solves complex behavioural issues? Discuss.
