

Subject Code:08UCCE03

VIVEKANANDHA COLLEGE FOR WOMEN, UNJANAI
DEPARTMENT OF COMMERCE (CA)
OFFICE ORGANISATION
III B.COM & B.COM (CA)

Time: 3 hrs

Max Marks: 75 Marks

SECTION-A (Answer all the questions) 10x2=20 Marks

1. Define 'Entrepreneurship'
2. Define 'Motivation'?
3. Who is an Intrapreneur?
4. Write any two objectives of EDP?
5. What is the difference between Inventor and Innovator?
6. Point the need for entrepreneur development.
7. What do you mean by Drone Entrepreneur?
8. Entrepreneur is a Risk bearer – Why?
9. What is meant by Women Entrepreneur?
10. What is Negative Motivation?

SECTION-B (Answer all the questions) 5x5=25 Marks

11. a) What are the characteristics of an entrepreneur?
b) What are the types of an entrepreneur?
12. a) Difference between Entrepreneur and Manager.
b) What are problems faced by an entrepreneur?
13. a) Discuss Maslow's need hierarchy theory.
b) Explain the advantages of high motivation.
14. a) What are elements of motivation?
b) Explain the importance of an entrepreneur.
15. a) Describe the concept of entrepreneur.
b) What are competences of entrepreneurial behavior?

SECTION-C (Answer any three questions) 3x10=30 Marks

16. Explain about the different qualities of an entrepreneur.
17. Discuss the functions of an entrepreneur.
18. Describe the Mclelland three model theory.
19. What are the factors of motivation?
20. Explain the role of entrepreneur in economic development.